



44th Dairy Industry Conference (February 18-20, 2016)

Invitation

Dear Sir/ Madam,

Greetings from Indian Dairy Association and NDRI !

Indian Dairy Association (IDA), an apex body of the Dairy Science and Industry in India was created in 1948, with an objective to establish a platform for Professional, Scientists, Farmers and Equipment Manufacturers in the field of Dairy and Allied Agro Food Business to provide opportunities for the dissemination of knowledge and ideas in Research, Planning, Production, Processing and Marketing etc. The Indian Dairy Association (North Zone) is organising the 44th Dairy Industry Conference with the theme: **"Make in India: Dairying 2030"** during February 18-20, 2016 at NDRI, Karnal. This is an extremely significant event which aims at fulfilling the dream of our Hon'ble Prime Minister of India to promote "Make in India" concept in Dairy Industry. Indian Dairy Industry is poised to become globally competitive and become a giant to capture the International Dairy Market by improving the quality of milk and milk products. However, to achieve this mission, low animal productivity and poor quality of milk at the farm level are the major concerns requiring immediate attention. Through value addition and product diversification by adopting advanced scientific intervention and modern technological processing techniques we may perfect the indigenous technologies to cater to the needs of the local population and improve export prospects. Hence, the conference would provide a unique platform to discuss at length on these and contemporary burning issues.

The Conference is expected to attract around 2500-3000 participants representing academia, researchers, dairy professionals, policy makers, milk producers and farmers from across the country and abroad. The conference would also provide an excellent platform for interaction and sharing of experiences on various related themes. The interactions/discussions will lead to a solid programme that India can launch to make Indian Dairy Industry globally competitive in the emerging market.

A call for abstract submission would be issued very soon. To mark the event in a memorable way a souvenir will be published which will have scientific/technical lectures presented by eminent speakers along with abstracts of papers. An Exhibition will also be organised concurrently to showcase various modern technologies as well as advanced equipments. The correspondence in this regard may please be addressed to Mr. A.K. Sharma, Secretary General-DIC, E-mail: aksndri55@gmail.com (M: 09416391999).

Further, you are requested to block these dates i.e. February 18-20, 2016 and confirm your programme since advance intimation will provide us an opportunity to make your stay comfortable.

Once again we cordially invite you for your active participation and valuable contribution towards the success of the Conference. Your presence at this conference is precious to us.

We look forward to you joining us at this most prestigious event !

With warm personal regards,

(Dr. A.K. Srivastava)
Chairman
IDA (North Zone)

(Dr. N.R. Bhasin)
President
Indian Dairy Association